



## Press release

### Red Dot awarded to AxiBlade

ebm-papst A&NZ is pleased to announce that AxiBlade was chosen as a winner of a Red Dot Award for product design in the category of 'Industrial equipment, machinery and automation'.

The coveted Red Dot Design Award is held each year to appraise the best products, and covers a multitude of categories. Forty recognised experts from around the world guarantee the high quality standards and thus the value of the Red Dot seal, which is awarded only to the highest quality design.

The adjudication process follows strict criteria including degree of innovation, ergonomics, product periphery, functionality, durability, self-explanatory quality, formal quality, symbolic and emotional content, and ecological compatibility.

In choosing the AxiBlade as a winning product, the jury stated, "The AxiBlade captivates with its modular structure, which sets extraordinary standards with regard to versatility and functionality." We agree: the AxiBlade is the world's most versatile fan.

Based on a modular system, AxiBlade is used in ventilation, refrigeration and air conditioning systems. It features housings with aerodynamically optimised geometries complemented by profiled impeller geometry and winglets for maximum efficiency. This combination allows AxiBlade axial fans to operate in a wide variety of applications with optimum efficiency of up to 54%. They can also achieve a noise reduction of up to 8 dB(A) when compared to standard fans.

For further technical information and to find out more about the benefits of AxiBlade fans, please request a copy of our AxiBlade catalogue.

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20/11/2017- Page 1 of 2



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20/11/2017- Page 2 of 2

**Figure 1: Winner of the Red Dot Design Award: Yes! AxiBlade Your ebm-papst solution.**

### About ebm-papst

The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pioneer and pacesetter for ultra-efficient EC technology. ebm-papst fans and motors are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications, in medical technology and in applications in automotive and commercial vehicles engineering. ebm-papst EC motor technology, and the market leader's engineering and logistics expertise will add value to your business.

Find out more about ebm-papst A&NZ on [www.ebmpapst.com.au](http://www.ebmpapst.com.au).