



Press release

Global campaign is now in its fourth year

ebm-papst A&NZ GreenDay 2015 - high-tech engineering and sustainable business practice

As part of their annual GreenDay on 5 June, ebm-papst A&NZ is inviting businesses located in the Western suburbs of Melbourne (ebm-papst A&NZ is located in Laverton North) to join them to learn more about combining high-tech engineering with practices of sustainable production and business.

This is an event that might be especially interesting for operations and environmental managers of Western-suburbs based small to medium enterprises and there will be room to exchange ideas that help grow their businesses and protect the environment.

The GreenDay is an international campaign of all global ebm-papst subsidiaries. Around 11,000 employees do their part for a greener future and demonstrate their everyday contributions to the environment. It takes place on World Environment Day (5 June). It was started in 2012 because environmental awareness in every day life is just as important to ebm-papst as the energy efficiency of their products, processes and production.



Figure 1: Production at ebm-papst A&NZ

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Date: 5 June 2015 (World Environment Day)

Location: ebm-papst A&NZ, 10 Oxford Road, Laverton North VIC 3026

Agenda: 8:30-9:00am: Welcome and networking

9:00-9:30am: Presentation by Simon Bradwell (MD ebm-papst A&NZ) on 'GreenTech manufacturing philosophy'

9:30-10am: Presentation by Fran Macdonald (Western Alliance for Greenhouse Action) on 'Low Carbon West, a plan for transition to a low carbon economy in the west of Melbourne'

10:00-10:15am: Morning Tea

10:15-11:15am: Presentation by Will Richardson (Impact Investment Group) and Alicia Darvill (BCorp) on 'Doing Business for Profit and for Good'

11:15-12:30pm: Presentation TBC, after that networking time, open discussion

12:30-1:15pm: Lunch



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Registration: <http://www.eventbrite.com/e/green-day-2015-tickets-16856526324>

Further information can be found on the GreenDay blog at www.greenday.ebmpapst.com.

About ebm-papst

The ebm-papst group is the world's leading manufacturer of fans and motors and is a pioneer and pacesetter for ultra-efficient EC technology. ebm-papst fans and motors are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications, in medical technology and in applications in automotive and commercial vehicles engineering. ebm-papst EC motor technology, and the market leader's engineering and logistics expertise will add value to your business.

Find out more about ebm-papst A&NZ on www.ebmpapst.com.au.

About GreenTech

Each new product we develop has to be better than the last one in terms of economy and ecology. This is a philosophy shaped by our founder over 50 years ago. Today, our fans and motors are achieving very high efficiency rates and therefore guarantee the highest possibly energy savings. Environmentally-friendly materials and procedures are used as early as the conception phase, and our production processes are also carried out with the help of green technology.

More information can be found on www.greentech.info

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