



## ebm-papst Alpha Pump, replacing ebm 40 JB

### If you want a pump that lasts

We have taken our proven ebm 40 JB evaporative cooling pump design and improved it significantly. The ebm 40 JB is now being replaced by the improved ebm Alpha pump, a proven evap pump design exclusively and locally manufactured for harsh Australian conditions.



#### The benefits at a glance

The powerful split-capacitor motor with high starting torque supports easy starts even after long off-periods. It is protected and self-cooling to achieve a significantly longer lifetime compared to other pumps in the market. The improved design gives increased performance while using 20% less energy than the comparable evap pumps. It replaces most other pumps available and its single point mounting enables quick exchange.

Further benefits of the new ebm Alpha pump are its low draft. The ebm Alpha only needs a minimum of 57mm water depth which makes it a versatile and reliable replacement pump. It comes with a 2 year warranty - the best in the market.

The pump will come in individual boxes to facilitate easy handling and better protection, and will continue to be sold in packs of 10.

**Press contact:**  
**Caroline Bommès**  
Communications Coordinator

ebm-papst A&NZ Pty Ltd  
10 Oxford Road  
Laverton North VIC 3026  
Australia  
Phone: +61 3 9360 6400  
Fax: +61 3 9360 6464  
[caroline.bommès@au.ebmpapst.com](mailto:caroline.bommès@au.ebmpapst.com)  
<http://www.ebmpapst.com.au>

9/10/12- Page 1 of 2



### The philosophy

The design is in line with ebm-papst Green Tech philosophy; "each new product that we develop has to be better than its predecessor in terms of economy and ecology." Year after year, we commit our knowhow and inventiveness to redefining standards with ever more powerful and efficient motors and fans that raise the bar ever higher.

### Technical data\*

Model	Power supply	Watts	Flow l/min at 1m head	Flow l/min at 2m head	Motor	Bearings
ebm Alpha	240V/50Hz	50	32	25	External rotor motor	Ball

\*Typical data which can vary by location and filter material.

The new ebm-papst Alpha pump – the technology leader in evaporative cooling.

Find out more on

[http://www.ebmpapst.com.au/en/products/product\\_news/product\\_news\\_3.html](http://www.ebmpapst.com.au/en/products/product_news/product_news_3.html)

### About ebm-papst

The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pioneer and pacesetter for ultra-efficient EC technology. ebm-papst fans and motors are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications, in medical technology and in applications in automotive and commercial vehicles engineering. ebm-papst EC motor technology, and the market leader's engineering and logistics expertise will add value to your business.

Find out more about ebm-papst A&NZ on [www.ebmpapst.com.au](http://www.ebmpapst.com.au)